

# NO on Measure 24 292

## Bigger Government? No Way!

POLITICAL ACTION COMMITTEE

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**Protect  
Public Safety!**  
**Save \$500,000+**  
**NO on Measure 24-292**



April 5, 2010

Dear [Redacted]

We're writing to alert you to a new threat that has quietly found its way on to the May ballot. It seems harmless, yet when you understand the consequences, you'll agree, it's a very bad idea!

It's called Measure 24-292. If passed, it would expand the Marion County commission from three persons to five. Again, it sounds harmless ... three commissioners, five commissioners; does it really matter? Actually, it does. Especially the way this measure was written. Here are just a few examples:

- **Measure 24-292 will add over \$500,000 in cost.** The estimated cost to expand from three commissioners to five is over \$500,000 this year alone. The added cost goes to salaries, staffing, new offices and to fund a special election.
- **Measure 24-292 could force additional cuts in public safety.** The Marion County Sheriff's Office has already had to cut its budget by as many as 15 full time positions because of shrinking tax revenues and a down economy. In order to fund the added \$500,000 in expenses to support two new county commissioners, public safety will surely take another big hit. This could include additional reductions in patrol units which would decrease response time throughout the county, cutbacks in the DA's office and even reduce prison space.
- **Measure 24-292 would allow secret government meetings.** Oddly, Measure 24-292 would allow commissioners to hold secret and private meetings, two by two, out of the public eye. This provision alone is enough to demand Measure 24-292's defeat. With confidence in government at an all time low, the last thing we need is a law that actually protects secrecy and back room deals.
- **Measure 24-292 would greatly limit your voice in local government.** If Measure 24-292 passes this May, the commissioners will be elected by regions within the county. That means you and I as voters will choose only one of the county commissioners making critical county decisions, rather than all of them as we do today. In other words, you will have no say in the election of four out of five of these important decision makers. If they raise fees, spend money unwisely or make other poor decisions, we have no way to hold them accountable.

### We Need Your Help to Get the Word about Measure 24-292

We know from research that the threat of this initiative passing is very real. We also know that if we get our message out, the voters will defeat this Measure soundly. But we need your help!

(Over, please)

## RESPONSE FORM

Please detach here.

### SAY "NO WAY!" TO BIGGER GOVERNMENT IN MARION COUNTY

I agree that Measure 24-292 is bad for Marion County. It's too expensive, it could threaten public safety and takes power from the people and gives it to bigger government. I've enclosed my 2010 Political Tax Credit contribution to help defeat Measure 24-292. I understand I can get the entire amount back on my 2010 Oregon tax return, up to \$100 for married couples, or up to \$50 for single people.

Enclosed is my Political Tax Credit contribution of:  \$100  \$50  Other: \$

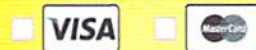
Contributions to Bigger Government? No Way! PAC qualify as a credit on your Oregon tax return, but are not deductible on your federal tax return.

I'd like a lawn sign. Please contact me.

[Redacted]  
Salem, OR

### CREDIT CARD OPTION

Please complete this section to charge your contribution to your credit card.



Name on Card

Card Number

Exp. Date

Signature

★ The following information is required by the Oregon Secretary of State.

Name and Occupation

Employer

City

Spouse Name and Occupation

Employer

City

Phone Number

Email

To defeat Measure 24-292 we must launch an extensive education campaign that includes mailings, postage and community signage to countywide grassroots effort. Election experts project that as many as 90,000 voters could turn out for the May election. To mail just one campaign letter to these households will cost nearly \$20,000 in printing and postage. But it has to be done, and much more in order to defeat this damaging proposal.

### Two Simple Ways You Can Help.

Here are two very ways you can help us defeat Measure 24-292. They are easy and neither one will cost one dime. First, talk to your Marion County friends and co-workers about the concerns with Measure 24-292 and encourage them to vote no. Word-of-mouth is actually the most effective method of political communication there is.

Secondly, take advantage of your Political Tax Credit to support this campaign financially. Many voters don't realize it this fact, but there is a provision in Oregon law that allows an individual to make a \$50 contribution to a political cause, married couples can donate up to \$100, and receive the entire back on their Oregon taxes.

Here's how it works. Make a contribution today to the committee that is working to defeat Measure 24-292. It's called: **Bigger Government? No Way Political Action Committee.** You can return your gift using the enclosed response form, or visit our website at [www.biggergovernmentnoway.com](http://www.biggergovernmentnoway.com). Then at tax time you'll receive the entire amount of your gift back -- up to \$50 for an Individual or \$100 for married couples. It is literally a dollar-for-dollar credit against applied to your tax bill. If you have a refund coming, it will be increased by the amount of your gift.

Eleven regional Mayors, the Oregon Anti Crime Alliance, the Sheriff, Common Sense for Oregon and many, many others are all uniting together to defeat this measure.

Please join us today by sending us your political tax credit contribution to help us get the message out about the dangers of Measure 24-292. It's defeat will protect our public safety department, save over \$500,000 in unnecessary expenses, prevent secret meetings at the county government level and protect our right to hold government accountable for their actions.

The quality and openness of our county government is resting in the balance, which is why our your support is so crucial. Thank you for your thoughtful consideration of this request.

Sincerely,



Mike McLaran  
Salem Chamber of Commerce



Dick Withmell  
Concerned Citizen

P.S. Don't forget that you can use your political tax credit and give up to \$50 a person or \$100 a couple to a political action committee like ours and receive the full amount back on your taxes. This is a great way for you to help us raise the money we need to get the word out on this important measure.