

Stakeholder Interview Roster

Strategic Plan 2016

October 3, 2016

Senior staff from ECONorthwest and BDS will conduct **one-on-one interviews with elected officials, key City staff, and community group leaders** throughout the project on an as-needed basis to discuss (1) the situation assessment, (2) draft strategies and actions, (3) preferred strategies and actions, and (4) the transition plan. The Consultants will conduct 40 – 50 interviews over the course of the project.

For this *initial stakeholder interview session*, we are working with as many as 48 interview slots over two days (**October 18, 19 and 20**). “Stakeholders” means “people judged to be able to represent the interests and opinions of groups with a specific interest in the project.” Our goal is to achieve a balanced and broad range of community perspectives through this limited engagement, with an emphasis on the community’s diversity (gender, age, ethnicity; political affiliation; and a mix of business and neighborhood voices). Those who may be unable to participate in this initial session can receive focused invitations to future engagement opportunities.

In addition to regular updates on our progress through social media and news media channels, as part of this work, we will have many **other stakeholder engagement opportunities** (supported by consultant team) to include:

- **Community survey** – a statistically valid sampling to **(1)** gauge satisfaction with existing conditions, services and future and then again, **(2)** to vet draft strategies and actions. We’ll also make these surveys widely available after the sampling is finished.
- **Stakeholder Charrettes** – an intense work session with a range of stakeholders to discuss choices, agree on solutions and promote joint ownership of them around **(1)** draft situation assessment findings and **(2)** building consensus around the strategies and actions
- **Community Open Houses** – two open houses following each stakeholder charrette for input from the community in-person and in real time.

The team will also be supporting two **City Council Work Sessions** to **(1)** develop broad elements of the strategic (mission, vision, values) and **(2)** evaluate transition plan actions. The team will also benefit from recent stakeholder engagement work to support strategies for Downtown, North Gateway and West Salem Urban Renewal Areas.

Mayor and Council

1. Mayor Anna Peterson
2. Councilor Chuck Bennett
3. Councilor Tom Andersen
4. Councilor Brad Nanke
5. Councilor Steve McCoid
6. Councilor Diana Dickey
7. Councilor Daniel Benjamin
- ~~8. Councilor Warren Bednarz (out of office)~~
8. Councilor Jim Lewis
9. Councilor Elect Sally Cook
10. Councilor Elect Kara Caser
11. Councilor Elect Matt Ausec

City Management, Department Heads

- ~~12. Steve Powers (out of office)~~
12. Kacey Duncan, Deputy City Manager
13. Glenn Gross, Community Development Department Director
14. Mike Niblock, Fire
15. Mina Hanssen, HR
16. Jerry Moore, PD
17. Krishna Namburi, IT
18. Dan Atchison, Legal
19. Peter Fernandez, PW
20. Kristin Retherford, Urban Development

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21.	Dan Clem, CEO (<i>former Councilor</i>) Nick Williams, Director of Public Affairs	Salem Area Chamber of Commerce	503-581-1466 nick@salemchamber.org
22.	Christy Perry, Superintendent	Salem Keizer School District	503-399-3001 perry_christy@salkeiz.k12.or.us
23.	Cheryl Nester Wolfe, President and Chief Executive Officer	Salem Health	503-561-5200 cheryl.nesterwolfe@salemhospital.org
24.	John Lattimer, Chief Administrative Officer <i>SWAN Chair, SEDCOR Board</i>	Marion County	jlattimer@co.marion.or.us
25.	Jim Bauer, Vice President for Planning and External Affairs <i>Downtown 365, Oregon Artist Series Foundation</i>	Willamette University	jbauer@willamette.edu ; 503-370-6112
26.	Randy or Mike Compton <i>(Salem Hospital Facility Authority)</i>	Pioneer Trust Bank	rcompton@pioneertrustbank.com
27.	Steve Anderson	West Salem Neighborhood Association	
28.	Rich Duncan <i>SEDCOR Board</i>	Rich Duncan Construction	
29.	Kasia Quillinan <i>former Councilor</i>	CityWatch Salem Parks and Recreation Board	503-370-7801 kquilesq@comcast.net
30.	Cindy Condon, Past President <i>Salem Progressive Film Series</i>	Salem City Club	cindycondon@comcast.net
31.	Jose Gonzalez residential real estate professional	Latino Business Alliance	503-851-6582 joseg@tucasarealestate.com , jose_gonzalez@latinobizalliance.com
32.	Evann Remington	Fresh and Local	
33.	Jim Vu, Kitchen on Court	Downtown 365	jimnvu@gmail.com
34.	Richard Berger former chair and area developer	Mountain West Investments	Richard@mwinv.com
35.	Pastor Ronnie Brooks Pastor Mike Weaver	To God be the Glory Ministries	pastorronniebrooks@togodbetheglory.org revmikeweaver@togodbetheglory.org
36.	Sam Skillern	Salem Leadership Foundation	sam@salemif.org , 503-315-8924 x304
37.	Steve Fowler, Lead Pastor	Salem Alliance Church	sfowler@salemalliance.org

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	Robb Childs		rchilds@salemalliance.org
38.	Amador Aguilar	North Gateway Redevelopment Advisory Board	peacl_proyect@yahoo.com
39.	Dr. John Choppala	Mayor's International Council	
40.	David Anitok Salem's Marshallese community	Mayor's International Council	
41.	Ian Johnson	NESCA	johnson.ian.patrick@gmail.com 503-990-04460
42.	Bill Smalldone (<i>former City Councilor; Salem Weekly Editorial Board</i>)	SESNA	wsmaldon@willamette.edu
43.	Susan Kaltwasser (<i>Salem Community Vision Steering Committee</i>)	ELNA	
44.	Dick Withnell		
45.	TJ Sullivan (<i>State Street Corridor Plan, former Councilor, Chamber Board, Chair South Gateway NA</i>)	Huggins Insurance	tj@huggins.com
46.	Chane Griggs <i>Oregon Community Foundation</i> or Sheronne Blasi <i>former City Councilor</i>	Salem Planning Commission	sheronneblasi@gmail.com
47.	Gus Castaneda TOT Board and Travel Salem Board	Red Lion Hotel, Salem	
48.	AP Walther	Salem Weekly	ap@willamettmedia.com
49.	Dick Hughes	Statesman Journal	(503) 399-6727 dhughes@StatesmanJournal.com
50.	YOUTH		