

Within the city limits of Salem, Oregon, lies Fairview Training Center: 275 acres of rolling hills, grasslands and clustered buildings that are being developed as a model sustainable community. Sustainable Fairview Associates, LLC has engaged leading experts on land use planning and sustainable development to contribute to every aspect of this project. Fairview will be a unique model of sustainable development that at its heart is a wonderful place to live, work and learn.

For almost 100 years Fairview functioned as a self-sustaining community, as the State of Oregon's primary facility for developmentally disabled children. It provided housing and services and produced its own food and energy. Including the careful restoration of historic buildings and the integration of appropriately scaled, sited, and designed new buildings within the village center, Fairview is being created as an imaginative community embracing new urbanism, smart growth and green building systems. With more than 700,000 square feet of buildings to rehabilitate, or thoughtfully deconstruct, enough land for 2,000 residential units, and an extensive network of linked parks, open space and protected natural resources, Fairview will be an ideal place to live, work and play.

It will be an innovative place to incubate sustainable businesses, services and products. Buildings will be designed with a deep and abiding respect for the environment. Every decision will be judged in terms of how well it supports the criteria of sustainable development. We will do all in our power to manage the resources so that we will leave them much better for our successors than we received them.

There will be wonderful places to visit - places that are active and places that allow for passive enjoyment and reflection. Homes will be within walking distance of the Village Center with small shops and services to provide a hub of activity. Civic opportunities will engage the community socially and culturally with schools, libraries and parks. Recreation will be a part of every life. Public spaces and gathering places will always be near by. Generations will share all these places.

Multiple uses of the common spaces that embrace the flows of nature and human activity are the critical paths for a Sustainable Fairview. The more fully we layer our uses, one on another, to weave together the flows of human, natural, and economic need, the more satisfying this place will be. Some of these flows are:

- Create a strong and dynamic sense of community
- Provide a new kind of neighborhood for the Salem market
- Foster innovation in development practices
- Demonstrate resource efficiency for both natural and human resources
- Manifest a healthy environment - for people, nature and business

Connected open spaces, parks, and riparian corridors provide layers of use that achieve multiple goals - the protection of native habitat, natural stormwater filtration, walking and jogging paths, and the enjoyment of natural spaces. The redevelopment of recreation fields creates central places for the community to gather for both formal and informal experiences and entertainment and for the pursuit of activities that are both healthy and enhance a strong sense of community.

Because Fairview holds the potential to integrate and layer our efforts to demonstrate the interconnectedness of the natural and built environments with economic and social vitality it will serve as a remarkable place of learning. Education, research, mentoring, life-long learning in all the fields of human endeavor will be created and encouraged.

The development of Fairview as a sustainable community offers dramatic benefits to the local Salem community, to Oregon and to our country. Celebrating life and demonstrating new models of crafting community, celebrating nature and demonstrating new techniques of integrating the natural and built environments, this place will become a focus for the world wide movement to achieve a more balanced and sustainable future. For the developers of Fairview, sustainability is about creating a place that improves with time - building livability and with value added at each step.

These concepts are represented as emerging trends in diverse fields of endeavor: development, ecology, transportation, technology, business, education and health. They may have different names such as mixed-use, integrated systems, whole health, life-cycle costing, but in every effort it is an attempt to leverage our resources to meet the needs of our generation while laying a brighter foundation for our children.

In addition to featuring sustainable practices, Fairview will represent the best efforts of Oregon as a leader in land use planning and environmental stewardship. Fairview will take the best of new urbanism, smart growth and sustainability to create a project that applies the values proclaimed in these worldwide movements in an aggressive and cutting edge fashion.

Fairview will become the place for creative forces in sustainable development. It will become both the home and distribution center of new ideas, products and processes. Fairview will be a wonderful place to live, work and recreate - a place where innovation and creativity are supported by a strong sense of place and community.