

What is Bike sharing?

Bike sharing is an innovative transportation program, ideal for short distance point-to-point trips providing users the ability to pick up a bicycle at any self-serve bike-station and return it to any other bike station located within the system's service area.



**CAPITOL CITY
CYCLE SHARE**

— RIDE SALEM —

HOW IT WORKS



1. BORROW

Enter the bike's number into the app and tap START RIDE. You'll get a unique code to open and close the lockbox.

2. UNLOCK

Use the key from inside the lockbox to operate the U-lock that attaches the bike to its station. Be sure to shut the lockbox before you ride.

3. RIDE

Have fun! Use the U-lock to keep the bike secure if you make stops along the way. When you're done, lock the bike back to any Zagster station and close the lockbox. Then go to the app and tap END RIDE.

MEMBERSHIPS	PRICE
ANNUAL	\$60
BUSINESS	\$50
STUDENT	\$40
MONTHLY	\$15
3-DAY PASS	\$10
HOURLY PASS	\$2
24-HOUR SERVICE FEE	\$30

TENTATIVE LAUNCH MAP

MID-SPRING 2017 KIOSK LOCATIONS
PENDING FUNDS AND SPONSORSHIP REQUESTS



RECUMBENT TRICYCLE



TRICYCLE



SIDE BY SIDE TANDEM



HANDCYCLE



STANDARD CRUISER

ADVERTISING ASSETS

1 Branded Bike Baskets



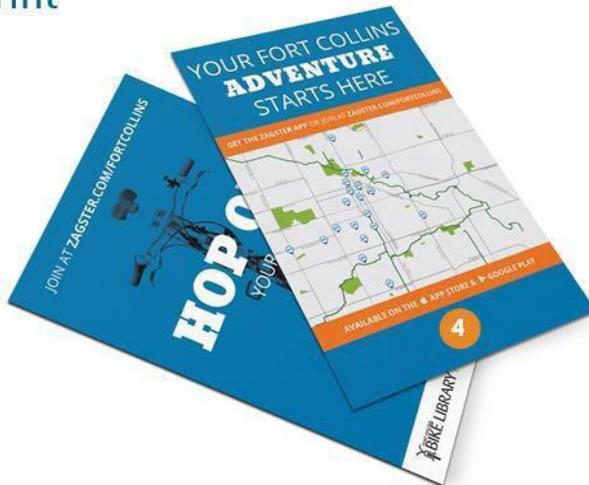
2 Branded Station Signs



3 Digital



4 Print



SPONSORSHIP PROGRAMS

KIOSK SPONSOR

- Brand inclusion and Sponsor's name on kiosk
- Station placement priority
- Brand inclusion on 5 bikes
- Brand inclusion on all marketing collateral, system maps and website
- 10, 1-year membership passes
- 10% off family/business code



BUSINESS SPONSOR

- Brand inclusion on marketing materials and website
- Brand inclusion on 2 bikes
- 5, 1-year membership passes
- 10% off business code



BIKE SPONSOR

- Brand inclusion on marketing materials and website
- Brand inclusion on 1 bike
- 1, 1-year membership pass



STAND SPONSOR

- Brand inclusion on website
- Sponsor name on stand
- 1, 1-year membership pass





SPONSOR/DONATION FORM

<input type="checkbox"/> DONATION	\$ _____
--	----------

EIN: 81-4004992, 501(c)(3)
nonprofit Contributions are tax deductible

Please select your sponsorship level:	
<input type="checkbox"/> STAND SPONSOR	\$250
<input type="checkbox"/> BIKE SPONSOR	\$1,500
<input type="checkbox"/> BUSINESS SPONSOR	\$3,000
<input type="checkbox"/> STATION SPONSOR	\$8,500

<p><i>Please make checks payable to "Osborne Adventures" and mail to the following address with a copy of this form:</i></p> <p>Osborne Adventures 4742 Liberty Rd. #212 Salem, OR 97302</p>

Date _____

Sponsor/Donor _____

Main Contact _____

Address _____

Email _____ **Phone #** _____

Amount _____ **Check #** _____

For credit card contributions, visit www.OsborneAdventures.com/Capitol-City-Cycleshare to access a PayPal option. A PayPal service fee will be applied to all credit card transactions.

Need Help? Email questions to: CapitolCityCycleshare@gmail.com

Thank you for your support!